

PROGRAMS OUTCOMES UPCOMING

Artist INC is a collaborative partnership of ArtsKC - Regional Arts Council, Charlotte Street Foundation and the University of Missouri—Kansas City Innovation Center. Artist INC programming connects Kansas City artists of all disciplines to the tools, resources, and opportunities necessary to develop their entrepreneurial skills and strengthen their artistic practice.

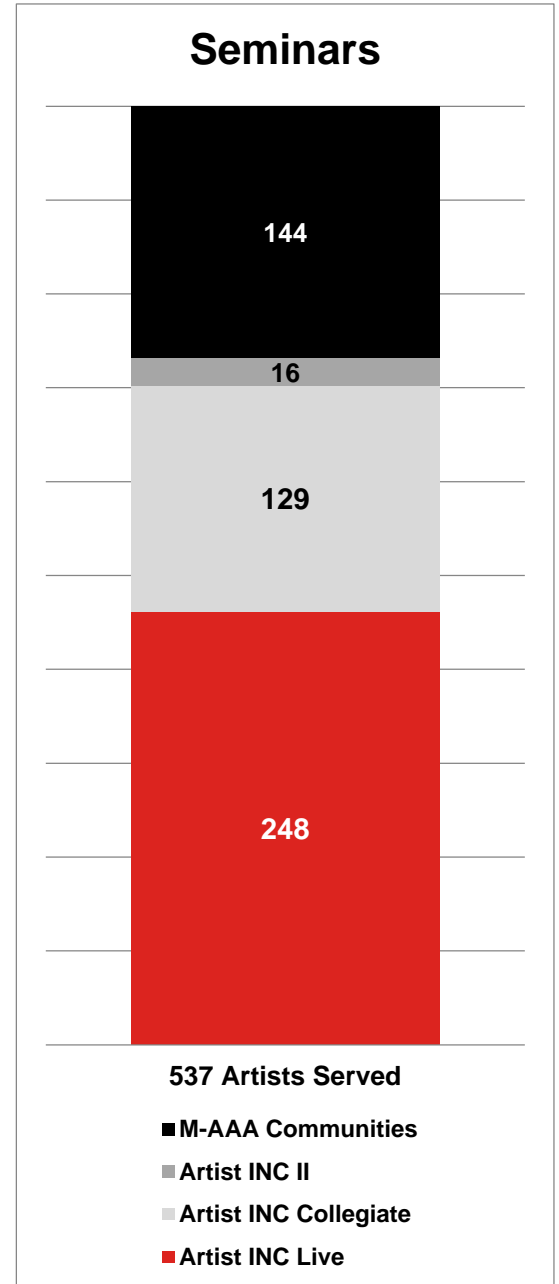
Artist
INC

Artist INC's Menu of Programming

Growing from the launch of the original Artist INC Live seminar in 2009, Artist INC now encompasses a large array of programming designed to enhance the primary seminar experience and extend the benefits to the increasing pool of artists in the Kansas City metropolitan area. Artist INC's programming menu contains an assortment of seminars, individual support, workshops, online options, community training, and a university course to reach a variety of artists at different stages of their careers in multiple formats across the region.

Seminars

- **Artist INC Live** is the cornerstone, ground breaking professional development program that addresses the specific business needs and challenges artists of all disciplines face very day. Led by a team of five artists who act as facilitators, the workshop is designed for up to 25 participants who gather for weekly three-hour sessions over eight weeks. The artists learn business skills specific to their art and practice and apply those skills cooperatively with their peers. Using an innovative and rigorous class design, artists learn and grow together through artist facilitator mentoring, small group application activities, large group discussions and multi-media lectures.
- **Artist INC Collegiate** takes the curriculum of Artist INC Live and provides it in a special four-week session immediately post-graduation for a class composed exclusively of students from the UMKC Conservatory of Music and Dance (UMKC Conservatory) and the Kansas City Art Institute (KCAI). Beginning in 2014, the program is now offered as an in-depth 3-hour university course through the Conservatory but open to KCAI students as well.
- **Artist INC II** extends the Artist INC Live experience for alumni. Continuing the focus on the core artist development processes of mentoring, peer networks and artist tailored knowledge used in Artist INC Live, Artist INC II takes everything a giant step further pushing artists to create all the pieces they'll need to bring a specific "project" to completion, from planning through financing. Fifteen artists leave the workshop experience with a completed proposal including budget, communications plan and formal five-minute presentation. The inaugural session of Artist INC II was completed in November 2012.

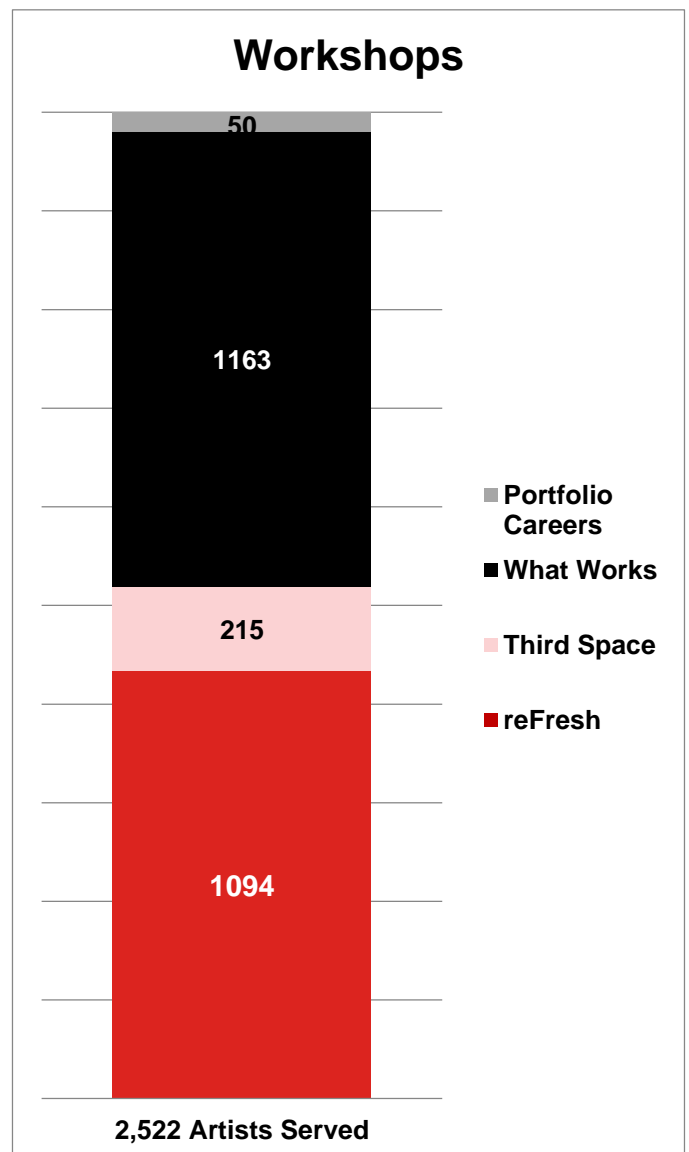
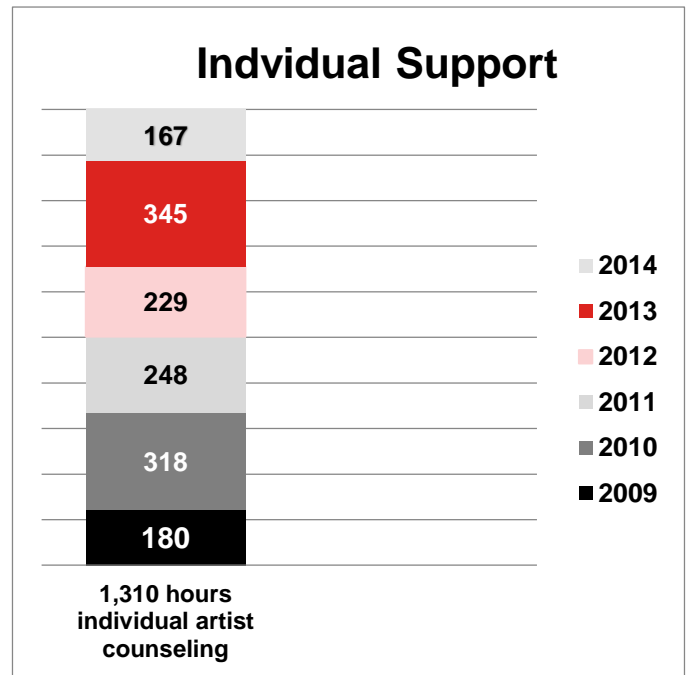


Individual Support

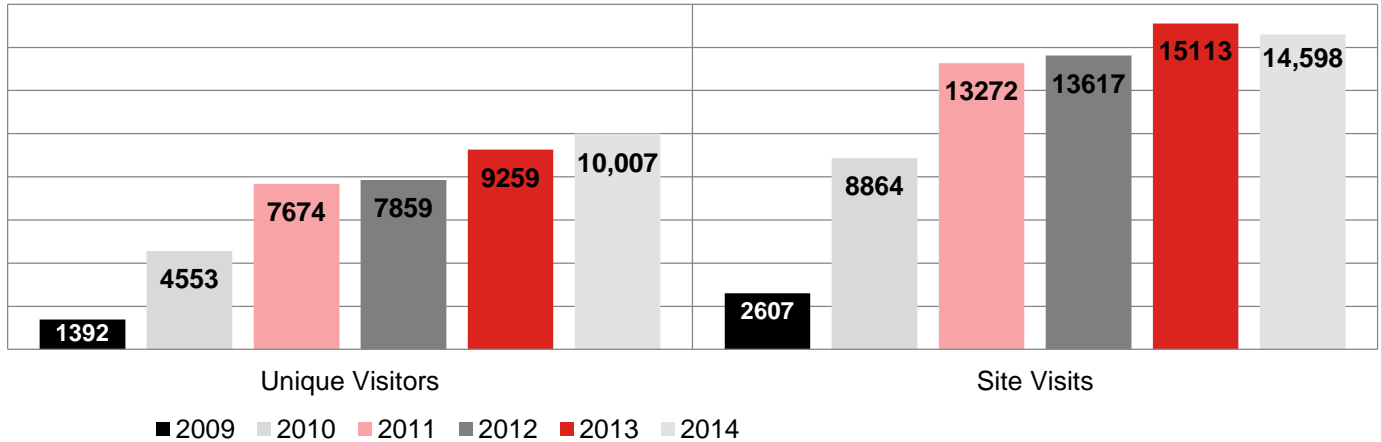
- **Artist INC One-on-Ones** are one-hour, in-depth arts business counseling sessions with the Artist INC Peer Facilitator team provided to all Artist INC Live and Artist INC II Fellows first as a part of the seminar experiences and then by request post-seminar. Since Artist INC's launch 1,310 hours of individual one-on-one counseling with artists have been logged.

Workshops

- **Artist INC reFRESH series** brings the best thinkers from across the country to Kansas City to share ideas about creating a career and growing an arts business. Participants learn from their experiences, find out about new opportunities, and join the national conversation about the unique issues and challenges faced by artist entrepreneurs.
- **Artist INC The Third Space series** provides a venue for Artist INC Fellows to connect on a regular basis with the expanding Artist INC community. These informal workshops tap Kansas City's abundant local supply of artist resources and explore a range of topics with artists and specialists.
- **What Works workshops** are two-hour presentations delivered across the states of Missouri, Kansas, Oklahoma, Arkansas, Nebraska and Texas to share the individual behaviors that are associated with artists creating sustainable and profitable artistic careers and expand the awareness of artist professional development opportunities and resources to communities in the region.
- **Portfolio Careers workshops** are two-hour presentations delivered across the states of Missouri, Kansas, Oklahoma, Arkansas, Nebraska and Texas to share examples of how artists from multiple different disciplines have created their own successful portfolio careers and provide participants with the tools to begin to develop their own portfolio.



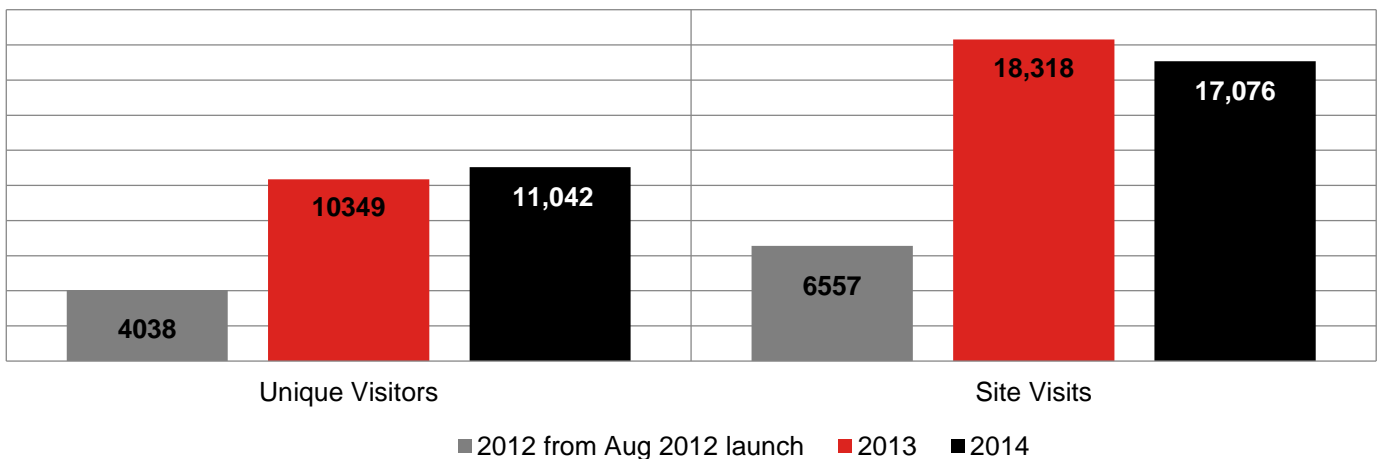
www.ArtistINCKC.com



Online

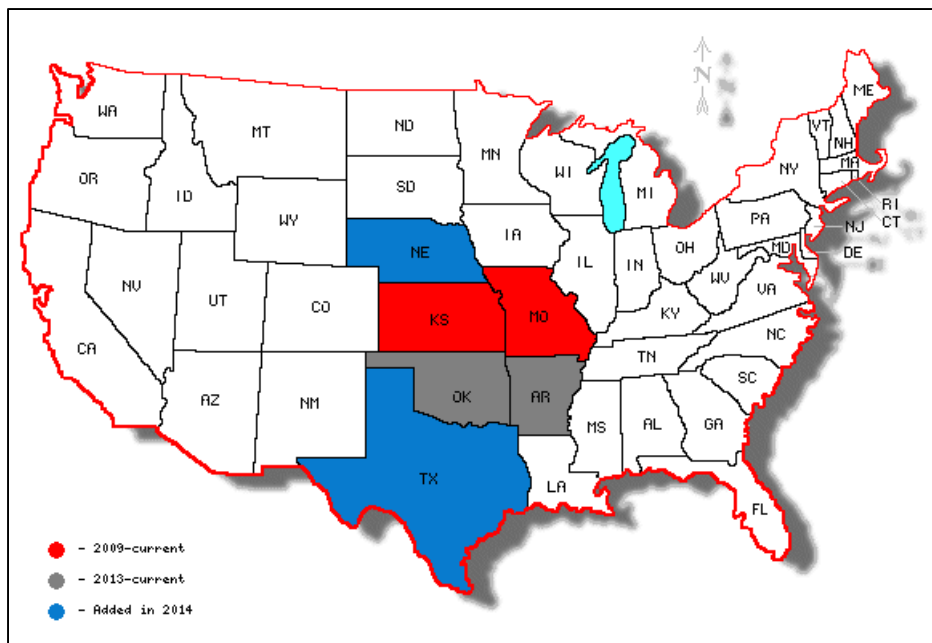
- **www.ArtistINCKC.com** is Artist INC's original website that connects area artists to local and business support organizations and features information on professional development topics, as well as Artist INC programming and alumni.
- **Artist INC Online** is the Web-based version of the live workshop that is designed to give access to the Artist INC Live content to artists unable to attend the live workshop due to distance or schedule constraints. Artist INC Online also serves as an ongoing tool for Artist INC Live participants and alumni.
- **www.PushingTheFlywheel.com** a blog and corresponding weekly digest e-mail that delivers granting opportunities, calls to artists, information on Artist INC Fellows' activities and artist-entrepreneurship news items of interest to a distribution list of more than 3,800 area artists.

www.PushingThe Flywheel.com



Community Training

- **Artist INC Community Trainings**, offered in partnership with Mid-America Arts Alliance, train communities outside the Kansas City area to offer their own Artist INC Live seminars. Using the extensive curriculum developed for Artist INC Live, competitively selected arts organizations located in the M-AAA six state region are trained to independently administer and facilitate Artist INC Live in their communities. Extending Artist INC's mission of "helping artists help themselves and each other," the same methods employed during Artist INC seminars (mentorship, peer groups and knowledge access) are used to simultaneously train two new communities, creating strong artist relationships between participants and developing inter-market access and extended opportunities across the region. The Argenta Arts District (North Little Rock) and Oklahoma Visual Arts Coalition (Oklahoma City) offered Artist INC Live in the fall of 2013 and 2014. The City of Austin's Economic Growth and Redevelopment Services Office and the Omaha Creative Institute offered sessions of Artist INC Live in the fall of 2014.



University Course

- **CONS 497AI, Artist INC, Entrepreneurial Career Development for Fine Artists** takes the curriculum from the Artist INC Live seminar program and expands it into an in depth, 3 credit hour university course focused on the skills and techniques specific to individual fine arts businesses with an emphasis on applied work, peer critique and the development and/or refinement of a comprehensive portfolio of fine arts business tools. Offered for the first time through the University of Missouri—Kansas City Conservatory of Music and Dance during the spring 2014 semester, the course is open to students with junior standing or above from both the Conservatory and the Kansas City Art Institute. With an eye toward replicability, curriculum is being designed so it may be used by other instructors and institutions.



Artist INC Programming 2014-2015

Category	Dates	Program
Online	Ongoing	www.ArtistINCkc.com
Online	Ongoing	Artist INC Online
Online	Ongoing	www.PushingTheFlywheel.com blog and weekly digest
Workshop	Ongoing	What Works workshops
Workshop	Ongoing	Portfolio Careers workshops
Workshop	Ongoing	2 reFresh and 3 Third Space events
Individual Support	Ongoing	One-on-one strategic planning counseling sessions with Artist Peer Facilitators
Community Training	September-November 2014	Artist INC workshops in Argenta, AR; Austin, TX; Oklahoma City, OK; and Omaha, NE
University Course	January to May 2015	UMKC Conservatory Artist INC for-credit course
Seminar	February to April 2015	Artist INC Peer Facilitator Training for additional Kansas City Peer Facilitators
Seminar	March 2 to April 27, 2015	Artist INC Live KC
Community Training	April 11 to April 13, 2015	M-AAA Community Training



Artist INC programming is made possible through the generous support of our sponsors

Artist INC is made possible through major support provided by the Emily Hall Tremaine Foundation, the innovative collaboration of Kansas City’s arts service organizations, and generous support from the Kansas City creative community and arts supporters, including the Muriel McBrien Kauffman Foundation; Francis Family Foundation; Hallmark Cards; the David T. Beals III Charitable Trust, Bank of America, Trustee; the Richard J. Stern Foundation, and the Missouri Arts Council. Artist INC also receives program support and guidance from Mid-America Arts Alliance, the UMKC Conservatory of Music and Dance, the Kansas City Art Institute, the Missouri Small Business & Technology Development Center, and numerous local area artists involved in the community planning process.



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