

SPONSORSHIP OPPORTUNITIES

ARTSKC ENCOUNTER

ANNUAL MEMBERSHIP PROGRAM

The ArtsKC Encounter program is your backstage pass to Kansas City's vibrant arts community! Each Encounter event provides a behind-the-scenes look at the Kansas City region's artistic community and includes cocktails and appetizers. Arts experiences may include a special tour at an artist's studio, a glimpse of a dress rehearsal, or the chance to meet the directors, choreographers, and technicians who make Kansas City's performances magical. The 2016-2017 Encounter Season includes six public events and one invitation-only Patron Party for generous donors and sponsors. Encounter events are attended by young professionals and arts supporters, and each Encounter hosts between 50 and 100 people.



Series Presenting Sponsor

\$25,000

Exclusive!

- Naming rights to the ArtsKC Encounter program, "The ArtsKC Encounter Program, Presented by..."
- Prominent placement of promotional banner/corporate signage onsite during each Encounter event and the Patron Party
- Opportunity for a company representative to make a presentation to the group at each Encounter event and the Patron Party
- Opportunity to conduct an enter-to-win, raffle, or other onsite promotion at each Encounter event and the Patron Party
- Ten (10) tickets to each Encounter event to entertain clients and/or employees (60 tickets total, \$2,400 value)
- Ten (10) tickets to the annual ArtsKC Encounter Patron Party in October to entertain clients and/or employees
- Ten (10) tickets to the annual ArtsKC Campaign Closing Celebration
- Two VIP table tickets to the annual Awards Luncheon (\$250 value)
- Article in ArtsKC's quarterly print newsletter – UNLEASHED
- Logo on ArtsKC Fund Campaign materials
- Prominent logo placement on all marketing collateral, print advertising, digital advertising and social media advertising for the Encounter program. Includes exclusive logo placement on a 5,000-print run promotional brochure.
- Logo on ArtsKC.org homepage for 12 months, with link to company homepage
- Prominent logo placement on digital communications to Encounter members (450 members in 2016, anticipated 600 in 2017)
- Social media plan to expand the donor experience during and beyond each individual event
- Prominent logo placement on the ArtsKC Encounter webpage, with link to company homepage
- Prominent logo placement on all Encounter event activities bulletins (distributed to attendees at each event)
- Logo in ArtsKC Annual Report

SPONSORSHIP OPPORTUNITIES

ARTSKC ENCOUNTER

ANNUAL MEMBERSHIP PROGRAM

Series Premier Sponsor \$10,000

- Prominent placement of promotional banner/corporate signage onsite during each Encounter event
 - Six (6) tickets to each Encounter event to entertain clients and/or employees (36 tickets total, \$1,440 value)
 - Six (6) tickets to the annual ArtsKC Encounter Patron Party in October to entertain clients and/or employees
 - Six (6) tickets to the annual ArtsKC Campaign Closing Celebration
 - Logo included in Encounter program print advertisements
 - Logo on ArtsKC.org homepage for 12 months, with link to company homepage
 - Recognition on digital communications to Encounter members (450 members in 2016, anticipated 600 in 2017)
 - Recognition on social media related to Encounter program
 - Logo on ArtsKC Encounter webpage with link to company homepage
 - Logo on all Encounter event activities bulletins (distributed to attendees at each event)
 - Logo in ArtsKC Annual Report
-

Series Associate Sponsor \$5,000

- Opportunity to have a promotional banner/corporate signage onsite during each Encounter event
 - Four (4) tickets to each Encounter event to entertain clients and/or employees (24 tickets total, \$1,200 value)
 - Four (4) tickets to the annual ArtsKC Encounter Patron Party in October to entertain clients and/or employees
 - Four (4) tickets to the annual ArtsKC Campaign Closing Celebration
 - Recognition on digital communications to Encounter members (450 members in 2016, anticipated 600 in 2017)
 - Recognition on social media related to Encounter program
 - Logo on ArtsKC Encounter webpage with link to company homepage
 - Logo on all Encounter event activities bulletins (distributed to attendees at each event)
 - Name listed in ArtsKC Annual Report
-

Event Sponsor \$2,500

Benefits specific to the events
chosen for sponsorship

- Opportunity to have a promotional banner/corporate signage onsite during sponsored Encounter event
 - Four (4) complimentary tickets to entertain clients and/or employees (\$160 value)
 - Two (2) tickets to the annual ArtsKC Encounter Patron Party in October to entertain clients and/or employees
 - Two (2) tickets to the annual ArtsKC Campaign Closing Celebration in July
 - Recognition on event-specific digital communications to Encounter members (450 members in 2016, anticipated 600 in 2017)
 - Name on ArtsKC Encounter webpage with link to company homepage
 - Name listed on event-specific activities bulletin (distributed to attendees at each event)
 - Name listed in ArtsKC Annual Report
-



SPONSORSHIP OPPORTUNITIES ARTSKC ENCOUNTER ANNUAL MEMBERSHIP PROGRAM

Please select your sponsorship level:

Series Presenting Sponsor: \$25,000

Event Sponsor: \$2,500

Series Premiere Sponsor: \$10,000

Other Donation: \$_____

Series Associate Sponsor: \$5,000

Sponsorship Information:

Sponsor Name: _____

Contact Name: _____

Address: _____

City | State | Zip: _____

Email: _____ Phone: _____

Marketing Contact: _____ Email: _____

Invoice | Please send an invoice for sponsorship payment

Check | Enclosed is my check made out to ArtsKC - Regional Arts Council

Credit Card | Information provided below

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ CW: _____

Billing Address: _____

City | State | Zip: _____

Email for Receipt: _____