

You can support ArtsKC's grant-making program in a variety of ways. From engaging employees in a workplace giving campaign to making a tax-deductible donation, or elevating your brand through an event sponsorship, there is something for organizations of all types and sizes! Your donation will be invested in the local arts community to impact a broad range of activities that strengthen our local economy and help attract a vibrant and innovative workforce.



Workplace Giving

- ArtsKC provides all campaign materials, marketing guides, onsite support, to make your workplace giving campaign easy and successful!
- We'll help you develop fun employee engagement opportunities as part of your campaign, such as hosting an internal art show, putting on performances, or organizing unique arts outings.
- Donation options: payroll deduction, paper form submission, online donations, one-time or recurring, and ArtsKC Encounter program membership.

Encounter Program

- The backstage pass to KC's vibrant arts community. Members access six behind-the-scenes events that showcase individual artists, organizations, and programs. Each event includes food and cocktails.
- Many of our Encounter events are geared specifically to young professionals and are presented in partnership with area young professional groups, providing a built-in network for the Millennials you've already recruited, and those you are looking to hire.
- Include the program as part of your employee benefits package by contributing at one of the levels on following page.

Event Sponsorship

- First Friday Showcase, Monthly – Each First Friday, ArtsKC hosts live performances and arts activities at our gallery space in the Crossroads Arts District. Sponsors have the opportunity to host a private party for up to 200 employees, clients, or potential customers and then present the free public offerings.
- ArtsKC Encounter Program, July 2016-June 2017 – Our backstage access program for members and supporters. Help us provide this vital employee and arts engagement in Kansas City! Specific sponsorship details available upon request

Corporate Contribution

- Streamline your giving to the arts with an easy, one-time gift to ArtsKC's Grant-Making program. We'll ensure your donation dollars are well-invested in the most exceptional artists, arts organizations, and arts programs in our region. Contributions may be designated to Ovation, Catalyst and Inspiration support.
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SPONSORSHIP OPPORTUNITIES ARTSKC FUND INVESTMENT LEVELS + BENEFITS

Enjoy benefits for your donation at the following levels:

Benefits are cumulative, based on total investment in ArtsKC's Grant-Making program

Cultural Partner \$50,000 +

All Arts Leader Benefits Plus...

- Logo on ArtsKC Regional Cultural Portal to the arts, launching Fall 2016
- Logo featured in Cultural Partners section of www.artskc.org
- Corporate Table at the ArtsKC Awards Luncheon (seats up to 10 people)

Arts Leader \$25,000

All Arts Advocate Benefits Plus...

- Company article in quarterly print donor newsletter – Unleashed
- Press release related to event or program, if applicable (only applies to First Fridays and Encounter sponsorships)
- Inclusion on fundraising communications, where appropriate
- Photo use in ArtsKC Campaign materials and advertisements, where appropriate
- Additional event-specific benefits, if applicable (see specific event sponsorship information for details)
- 60 complimentary tickets for corporate use to attend any of six (6) ArtsKC Encounter events throughout the year
- Ten (10) tickets to the ArtsKC Encounter Patron Party in October 2016
- Ten (10) tickets to the annual ArtsKC Campaign Closing Celebration in July 2017

Arts Advocate \$10,000

Recognition in the ArtsKC Fund
Leadership Circle of Giving

- Logo included in print materials for the ArtsKC Annual Campaign
- Logo prominently displayed on event program/materials, if applicable (only applies to First Fridays and Encounter sponsorships)
- Logo on ArtsKC Fund Corporate Supporters webpage with link to company homepage
- Logo in ArtsKC Annual Report
- Logo on ArtsKC.org homepage for 12 months
- Recognition on social media
- Recognition on digital communications
- 36 complimentary tickets for corporate use to attend any of six (6) ArtsKC Encounter events throughout the year
- Six (6) tickets to the ArtsKC Encounter Patron Party in October
- Six (6) tickets to the annual ArtsKC Campaign Closing Celebration in July

Arts Promoter \$5,000

- Logo on ArtsKC Fund Corporate Supporters webpage with link to company homepage
 - Logo on event program/materials, if applicable (only applies to First Fridays and Encounter sponsorships)
 - Name listed in ArtsKC Annual Report
 - Recognition on social media
 - 24 complimentary tickets for corporate use to attend any of six (6) ArtsKC Encounter events throughout the year
 - Four (4) tickets to the ArtsKC Encounter Patron Party in October
 - Four (4) tickets to the annual ArtsKC Campaign Closing Celebration in July
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SPONSORSHIP OPPORTUNITIES ARTSKC FUND INVESTMENT LEVELS + BENEFITS

Arts Expert \$2,500

- Name on ArtsKC Fund Corporate Supporters webpage with link to company homepage
 - Logo on event program/materials, if applicable (only applies to First Fridays and Encounter sponsorships)
 - Name listed in ArtsKC Annual Report
 - 16 complimentary tickets for corporate use to attend any of six (6) ArtsKC Encounter events throughout the year
 - Two (2) tickets to the annual ArtsKC Campaign Closing Celebration in July
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Arts Creator \$1,500

- Name on ArtsKC Fund Corporate Supporters webpage with link to company homepage
- 12 complimentary tickets for corporate use to attend any of six (6) ArtsKC Encounter events throughout the year
- Two (2) tickets to the annual ArtsKC Campaign Closing Celebration in July



SPONSORSHIP OPPORTUNITIES ARTSKC GRANT-MAKING INVESTMENT LEVELS + BENEFITS

Please select your area(s) of interest:

- Workplace Giving Campaign
- Employee Engagement - Encounter
- First Friday Sponsorship
- Encounter Sponsorship
- Corporate Donation: \$_____

Sponsorship Information:

Sponsor Name: _____

Contact Name: _____

Address: _____

City | State | Zip: _____

Email: _____ Phone: _____

Marketing Contact: _____ Email: _____

- Invoice | Please send an invoice for sponsorship payment
- Check | Enclosed is my check made out to ArtsKC - Regional Arts Council
- Credit Card | Information provided below

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ CW: _____

Billing Address: _____

City | State | Zip: _____

Email for Receipt: _____