



NEWS RELEASE

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Artist INC Announces Artists Selected for Artist INC Live 2015

Kansas City, MO – Artist INC, a collaborative partnership of Charlotte Street Foundation, ArtsKC Regional Arts Council, and the University of Missouri-Kansas City Innovation Center, announces the artists selected for the 2015 session of the Artist INC Live seminar. With this roster of 25 Kansas City-based artists, Artist INC has now reached more than 500 artists in Kansas City and throughout the region since 2009 with its nationally-recognized arts entrepreneurship program, designed to give artists from all disciplines the business training and support needed to strengthen their art practice and grow their arts business.

Kansas City area artists selected for the 8-week session that begins March 2 include visual artists Debbie Barrett-Jones, Elaine Buss, Rebecca Clews, Noor Higley, Sydney Pener, Cydney Ross, Michael Schlieffe, Phil Shafer, Emily Evans Sloan, Anson the Orner, Jennifer Watson, Casey Whittier, and Donald Wilkison; musicians Betse Ellis, Camry Ivory, Jesse Kates, Michael McClintock, Danielle Prestidge, Calvin Arsenia Scott, E. Clarke Wyatt, and Cody Wyoming; theater/performing artist Brian Huther; and film/video artists Morgan Cooper, Brandon Segelke, and Paul Wenske.

Artists are selected for the program through a competitive application process and panel comprised of the leadership of local arts organizations and Artist INC alumni, representing a range of artistic disciplines. Criteria for acceptance are focused on the quality of artistic work, with consideration given for an artist's career goals and overall readiness for the program.

Artist INC Director Lisa Cordes explains: “We are always excited to bring a new group of Artist INC Live participants into our Artist INC community. Artists in Kansas City are establishing a long-term network of diverse, cross-discipline peers. They are constantly learning from one another and sharing information gained from the program with other area artists.”

The Artist INC Live workshop addresses the specific business needs and challenges artists of all disciplines face every day. Artists gather for one night a week for eight weeks to learn business skills specific to their art practice and work to hone and apply those skills cooperatively with their peers. Using an innovative class design, artists learn and grow together through artist facilitator mentoring, small group application activities, as well as large group discussion and multi-media lecture. Paul Tyler, ArtsKC Grants Director states: “We strive to do whatever we can to provide the necessary resources for Kansas City artists to succeed. Artist INC participants increasingly identify Kansas City as a supportive community in which to pursue their art, and we view that as a huge accomplishment. “

ABOUT ARTIST INC

<http://www.artistinckc.com>

Artist INC is a collaborative partnership of the [Charlotte Street Foundation](#), [ArtsKC Regional Arts Council](#) and the [UMKC Innovation Center](#). Originally launched in 2007 as KCArtistLink, Artist INC connects Kansas City artists of all disciplines to the tools, resources, and opportunities necessary to develop their entrepreneurial skills and strengthen their artistic practice.

Artist INC programs include the original Artist INC Live eight-week seminar; two speakers’ series that connect artists with national and local experts in arts entrepreneurship; the Artist INC website; Artist INC Online; Artist INC’s official blog PushingTheFlywheel, a digital resource destination for the local artist community; and Artist INC II, an advanced project-based seminar available to all Artist INC Live alumni. In 2013, in partnership with [Mid-America Arts Alliance \(M-AAA\)](#), Artist INC expanded into M-AAA’s six state region (Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas) and how has now delivered the 8-week Artist INC Live seminar to artists in Argenta, AR; Austin, TX; Oklahoma City, OK; and Omaha, NE.

Artist INC is made possible through grants from the [Emily Hall Tremaine Foundation](#), the innovative collaboration of Kansas City’s arts service organizations, and generous support from the Kansas City creative community and arts supporters, including the Muriel McBrien Kauffman Foundation; Francis Family Foundation; Hallmark Cards; the Missouri Arts Council; and the David T. Beals III Charitable Trust, Bank of America, Trustee and the Richard J. Stern Foundation for the Arts. Artist INC also receives program support and guidance from the UMKC Conservatory of Music and Dance, the Kansas City Art Institute, the UMKC Small Business Technology & Development Center and numerous local area artists involved in the community planning process.

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