ArtsKC Fund 2015 Campaign. All for Art. Art for All.

The ArtsKC Fund 2015 Campaign is in full swing and we need your help to reach our $500,000 goal by the end of June. You can make your contribution at ArtsKC.org/CampaignSupport. All donations are reinvested in our region’s outstanding arts community as grants to individuals, organizations, and programs. Read on to learn about how to get involved or contact Lydia at Zacharias@ArtsKC.org or 816.994.9223.

ArtsKC Encounter: Insider Pass to KC’s Arts Scene
Presented by CommunityAmerica Credit Union, more information at ArtsKC.org/ArtsKCEncounter.

For just $10/month, you can become an ArtsKC Encounter Member! ArtsKC Encounters are six unique outings designed to give you a behind-the-scenes look at Kansas City’s arts community. All events include cocktails, appetizers, a visual arts experience, and a performance, all for just $20 for members! New for 2015, join as a Young Professional member (age 21-40) for just $52.

IN THIS ISSUE:
- ARTSKC FUND 2015 CAMPAIGN DETAILS
- STARLIGHT THEATRE: A WPG Q + A
- A SPECIAL THANKS TO THE CITY OF KANSAS CITY, MO
- SUPPORTER SPOTLIGHT: BOB REGNIER
- ARTSKC FUND 2015 CAMPAIGN CABINET
- NOW SHOWING COMPANY PROFILE: PROPHARMA GROUP
- LINKS AND UPCOMING EVENTS

The mission of ArtsKC is to unleash the power of the arts.

106 Southwest Blvd. | Kansas City, MO 64108
816.221.1777 | TheArtsCouncil@ArtsKC.org

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#timetogive
$15,000 in 15 Hours
Join our third annual #timetogive campaign on Friday, May 1. From 6 a.m. to 9 p.m., we’ll be sharing the inspiring stories of ArtsKC Fund grant recipients and encouraging our friends to contribute online and share our messages with their networks. Information for how to get involved is at ArtsKC.org/timetogive.

Block Party Donate & Celebrate
ArtsKC will host the first-ever ArtsKC Fund Block Party from 6 p.m. to 9 p.m. on Friday, May 1. The Block Party will feature booths from ArtsKC Fund grant recipients, performances, food, drinks, a 50/50 raffle, and free art-making experiences. Come out and enjoy the art that you support in a fun, hands-on way!

Special thanks to our Media Partner, the Kansas City Star. Learn more at ArtsKC.org/BlockParty.
City of Kansas City, MO Leadership Support for the Arts

For the third year in a row, 100% of your gift to the annual campaign for the ArtsKC Fund will go directly to support the artists, organizations, and programs you love – thanks to the City of Kansas City, Missouri. By providing leadership support to ArtsKC’s grant-making program, the City has gone above and beyond to prove their commitment to Kansas City’s creative sector.

“The City of Kansas City, Missouri strongly believes in the value of the arts, both to increase the quality of life for our residents and to increase economic development opportunities,” shared Chris Hernandez, KC Mo City Communications Department Director. “Artists are also entrepreneurs, and the creative economy is important to attracting businesses and new residents. Everyone wants to live in a city that has great art, and Kansas City has amazing artists.”

In addition to their support of the ArtsKC Fund, the City of Kansas City, MO recently established the Office of Culture and Creative Services located right in City Hall. This office is a result of the Mayor’s Task Force for the Arts and the extensive research and outreach strategy that culminated in the City’s cultural plan – the KC MO Arts Convergence Plan. But the work doesn’t stop there. The city is always looking for creative ways to engage with residents and is currently curating the Art of Data exhibition. This challenge to local artists asks them to create original work inspired by how KC MO uses data to drive decision-making about how to spend tax revenue to increase the quality of life for our residents.

Regnier personally supports the ArtsKC Fund at a leadership level and also leads a successful workplace giving campaign. Bank of Blue Valley employees have contributed more than $100,000 to the ArtsKC Fund in their seven years of participation.

“I believe a healthy, vibrant arts environment is a critical element to achieve success and growth in the future. The ArtsKC Fund helps me contribute to expanding the arts landscape in our region,” shares Regnier.

Supporter Spotlight: Bob Regnier

Bob Regnier, President, Chairman and CEO, founded the Bank of Blue Valley 25 years ago on the principles of building community, philanthropy, and relationships that allow entrepreneurs to thrive. He is a dedicated volunteer, leader, and advocate who recognizes that a robust arts community supports a thriving economy.

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A tremendous example of the intersection of business and the arts, Regnier demonstrates the impact of investing in the entrepreneurial endeavors of our treasured arts community. Learn how your company can get involved in this year’s campaign at ArtsKC.org/ArtsKCFund.

ArtsKC Fund 2015 Campaign Cabinet
These KC Business Leaders are All for Art

The ArtsKC Fund 2015 Campaign is being led by a small group of extraordinary Kansas City business leaders. So when you hear from them, answer your phone, open the envelope, read the email, and get ready to be inspired! Heartfelt thanks go out to (from left): Mark Hinderks, Partner, Simmons Leonard Street; Bob Regnier, President and CEO, Bank of Blue Valley; Pat McCown, CEO, McCownGordon Construction; Don Dagenais, ArtsKC Fund 2015 Campaign Chair; Partner, Lathrop & Gage; and Steve McDowell, Partner, BNIM Architects.

The program has been an overwhelming success! Our colleagues love it; our visitors love it. We like the variety and the different mediums allow us to cater to a variety of tastes. It gives us something to talk about, when the art changes out. “People really look forward to what’s next even if it’s not something they’d typically choose. We’re also helping the community. It’s a cliche but it’s a win-win,” shared Rachel Bias, Now Showing Coordinator and Vice President Human Resources for ProPharma Group.

Their recent artist, Al Ziegowski, was so well received that the team purchased two pieces; one for their permanent office collection, the other as a surprise gift. Their recent artist, Al Ziegowski, was so well received that the team purchased two pieces; one for their permanent office collection, the other as a surprise gift.

“I particularly liked one of his pieces and apparently I told a lot of people because one morning I received a call from our conference room,” shared Bias, who was the recipient of the office gift. “It was a group of colleagues giving me the picture! They had all pitched in and bought it. I cried. I called my mom. And then I told just about anyone that would listen what a nice thing everyone did for me.”

To start your own Now Showing gallery, contact Faulconer@ArtsKC.org.
ArtsKC.org/NowShowing