

In June 2017, ArtsKC launched ArtsKCGo.com to support the marketing efforts of the arts community through increased audience engagement across the five-county region. Organizations and artists use this free platform to create profiles, upload events and drive attendance. Residents and visitors alike discover endless opportunities to connect with the arts in Kansas City through event listings and directories for organizations, venues and artists.

Featured Slider

\$600/2-weeks

2048 x 850 px
300 dpi or higher

- Largest ad space available
- Prominent homepage visibility
- Viewed by 3,000 users per month

*Exclusive to arts-related ads



(screenshot sample)

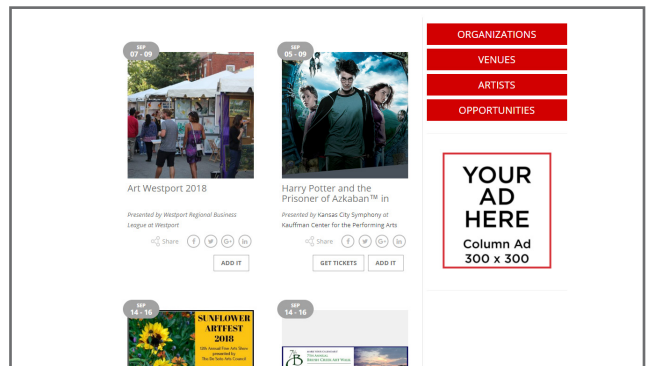
Column Ad

\$600/month
\$300/2-weeks

300 x 300 px
90 dpi or higher

- Ads appear on every webpage of the site
- Complete control of content and visuals

*Limited to three consecutive months



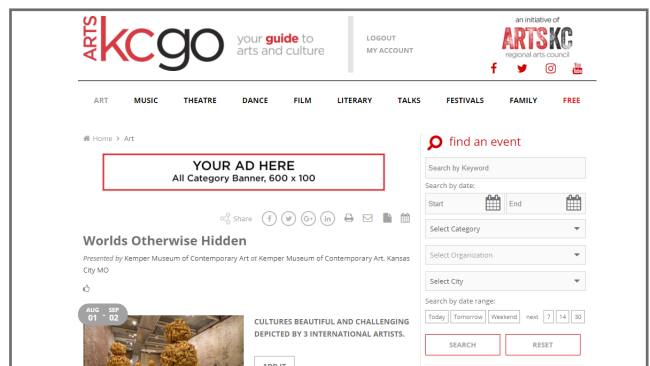
(screenshot sample)

All Category Banner

\$1,000/month OR
\$5,000/six months

600 x 100 px
90 dpi or higher

- Appears on each category page, excluding music
- Prominent visibility on most popular site page
- Viewed by 1,500 users per month



(screenshot sample)

COMPLETE THE FORM ON THE BACK, OR CONTACT:

Lydia Allen, Senior Manager, Corporate Engagement & Leadership Gifts, Allen@ArtsKC.org | 816.994.9223

www.ArtsKCGo.com



ARTSKCGO.COM

ADVERTISING OPPORTUNITIES

Please select your ad level:

Featured Slider: \$600/2-wks | Desired run dates: _____

Column Ad: \$600/month or \$300/2-wks | Desired run dates: _____
(circle one)

Category Banner: \$1,000/month or \$5,000/6 months | Desired run dates: _____
(circle one)

Company Information:

Company Name: _____

Primary Contact Name: _____

Address: _____

City | State | Zip: _____

Email: _____ Phone: _____

Invoice | Please send an invoice for payment

Check | Enclosed is my check made out to ArtsKC - Regional Arts Council

Credit Card | Information provided below

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Billing Address: _____

City | State | Zip: _____

Email for Receipt: _____