In June 2017, ArtsKC launched ArtsKCGo.com to support the marketing efforts of the arts community through increased audience engagement across the five-county region. Organizations and artists use this free platform to create profiles, upload events and drive attendance. Residents and visitors alike discover endless opportunities to connect with the arts in Kansas City through event listings and directories for organizations, venues and artists.

**Featured Slider**

- Largest ad space available
- Prominent homepage visibility
- Viewed by 3,000 users per month

*Exclusive to arts-related ads

**Column Ad**

- Ads appear on every webpage of the site
- Complete control of content and visuals

*Limited to three consecutive months

**All Category Banner**

- Appears on each category page, excluding music
- Prominent visibility on most popular site page
- Viewed by 1,500 users per month

*Exclusive to arts-related ads*

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**ARTSKCGO.COM ADVERTISING OPPORTUNITIES**

- **Featured Slider**
  - **$600/2-weeks**
  - 2048 x 850 px
  - 300 dpi or higher

- **Column Ad**
  - **$600/month**
  - **$300/2-weeks**
  - 300 x 300 px
  - 90 dpi or higher

- **All Category Banner**
  - **$1,000/month OR $5,000/six months**
  - 600 x 100 px
  - 90 dpi or higher

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**ARTSKCGO.COM Screenshot Samples**

COMPLETE THE FORM ON THE BACK, OR CONTACT:
Lydia Allen, Senior Manager, Corporate Engagement & Leadership Gifts, Allen@ArtsKC.org | 816.994.9223
www.ArtsKCGo.com
Please select your ad level:

- [ ] Featured Slider: $600/2-wks | Desired run dates: ____________________________

- [ ] Column Ad: $600/month or $300/2-wks | Desired run dates: ____________________________
  (circle one)

- [ ] Category Banner: $1,000/month or $5,000/6 months | Desired run dates: ____________________________
  (circle one)

Company Information:

Company Name: ________________________________________________________________

Primary Contact Name: __________________________________________________________

Address: ______________________________________________________________________

City | State | Zip: _______________________________________________________________________

Email: __________________________ Phone: _________________________________

- [ ] Invoice | Please send an invoice for payment

- [ ] Check | Enclosed is my check made out to ArtsKC - Regional Arts Council

- [ ] Credit Card | Information provided below

Name on Card: ________________________________________________________________

Credit Card Number: __________________________________________________________

Expiration Date: ___________ CVV:________

Billing Address: __________________________________________________________________

City | State | Zip: _______________________________________________________________________

Email for Receipt: __________________________________________________________________

MAIL TO: 106 SOUTHWEST BLVD. KANSAS CITY, MO 64108
ArtsKC is a 501(c)3 non-profit organization: EIN#43-1840674.
www.ArtsKCGo.com