



## COVID-19 IMPACT ON KC METRO ARTS & CULTURE

### In the KC Metro alone:

- **-\$18,720,925** in total financial impact lost to date for nonprofit arts & culture sector\*
- **1,110,722** = total number of lost attendance
- **790** total employees laid off, **201** total employees furloughed, **61** vacant positions
- **93%** of organizations have been delivering artistic content in order to raise community spirits and morale during social distancing/quarantining.
  - Proving the arts have a stake in the health and well-being of our community

### What was in "CARES Act" for the Arts:

- **\$290** IRS recovery rebate payments
- **\$150 billion** in assistance for state, local, and tribal governments
- **\$659 billion** in SBA Paycheck Protection Program
- **\$5 billion** Community Development Block Grants
- **\$75 million** for National Endowment for the Arts
  - Must have been previous NEA grantee within last four years
- **\$75 million** for National Endowment for the Humanities

In the U.S. –  
**\$14 BILLION**  
 lost in economic impact from  
 nonprofit arts and culture sector

## KC METRO ARTS & CULTURE IMPACT

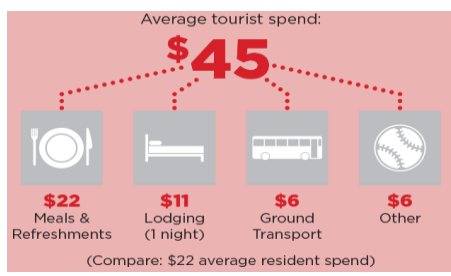
### Industry Generates Jobs & Income

If the arts & culture industry were a single entity, it would rank as a top private sector employer, hiring artists and performers, but also other staff such as administrators and educators.

#### Top Private Sector Employers:



#### Household Income



#### Local & State Government Revenue



Arts & culture generate millions in government revenue, proving that government funding for the industry is not a "frill," but rather an investment that brings a positive return.



#### Events Attract Tourists

81% of tourists who attended an arts or cultural event said the primary purpose of their visit was to attend that event.

**81%**

## SOCIAL IMPACT OF NONPROFIT ARTS AND CULTURE

**Who we are.**  
 The mission of ArtsKC is simple—to unleash the power of the arts.

We **promote** the individual, community, social, and economic benefits of the arts. We **support** artists and arts organizations through expert business and financial resources. We **advocate** for the arts through education and awareness, building robust relationships with cross-sector leaders, innovators and officials.

ArtsKC serves a five-county regional area.  
**Missouri:** Clay, Jackson, and Platte  
**Kansas:** Johnson and Wyandotte

**COMMUNITIES WHERE ARTS ARE PRESENT HAVE 18% LESS SERIOUS CRIME AND 14% FEWER REPORTS OF ABUSE AND NEGLECT**

**75%**  
**Reduction in Income Disparity**  
 From 2000–2010, more than 75% of diverse, low-income neighborhoods saw reductions in income disparity that directly correlated to the formation of new arts organizations within that community.

**20%**  
**Rise in Property Values**  
 Having a cultural organization in a community has been shown to increase nearby residential property values by up to 20 percent.

\*All data taken from Americans for the Arts.  
 Counties included: Johnson & Wyandotte (KS) and Clay, Jackson, & Platte (MO)