



COVID-19 IMPACT ON MISSOURI ARTS & CULTURE

In Missouri alone:

- **-\$33,188,776** in total financial impact lost to date for nonprofit arts & culture sector*
- **2,467,166** = total number of lost attendance
- **1,020** total employees laid off, **444** total employees furloughed, **230** vacant positions
- **89%** of organizations have been delivering artistic content in order to raise community spirits and morale during social distancing/quarantining.
 - Proving the arts have a stake in the health and well-being of our community

What was in "CARES Act" for the Arts:

- **\$290** IRS recovery rebate payments
- **\$150 billion** in assistance for state, local, and tribal governments
- **\$659 billion** in SBA Paycheck Protection Program
- **\$5 billion** Community Development Block Grants
- **\$75 million** for National Endowment for the Arts
 - Must have been previous NEA grantee within last four years
- **\$75 million** for National Endowment for the Humanities

In the U.S. –

\$14 BILLION

lost in economic impact from nonprofit arts and culture sector

MISSOURI ARTS & CULTURE IMPACT

Missouri Arts & Culture Sector Represents

3.3% of State's GDP & 92,107 Jobs

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes \$10 billion to Missouri's economy, representing 3.3% of the state's GDP—a larger share than several other industries in the state

Local & State Government Revenue

\$24.6M

Events Attract Tourists

81% of tourists who attended an arts or cultural event said the primary purpose of their visit was to attend that event.

81%
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Arts & culture generate millions in government revenue, proving that government funding for the industry is not a "frill," but rather an investment that brings a positive return.

SOCIAL IMPACT OF NONPROFIT ARTS AND CULTURE

Who we are.

The mission of ArtsKC is simple—to unleash the power of the arts.

We **promote** the individual, community, social, and economic benefits of the arts. We **support** artists and arts organizations through expert business and financial resources.

We **advocate** for the arts through education and awareness, building robust relationships with cross-sector leaders, innovators and officials.

ArtsKC serves a five-county regional area.
Missouri: Clay, Jackson, and Platte
Kansas: Johnson and Wyandotte

**COMMUNITIES
WHERE ARTS ARE
PRESENT HAVE 18%
LESS SERIOUS CRIME
AND 14% FEWER
REPORTS OF ABUSE
AND NEGLECT**

75%

Reduction in Income Disparity

From 2000–2010, more than 75% of diverse, low-income neighborhoods saw reductions in income disparity that directly correlated to the formation of new arts organizations within that community.

20%

Rise in Property Values

Having a cultural organization in a community has been shown to increase nearby residential property values by up to 20 percent.

*All data taken from Americans for the Arts.

Counties included: Johnson & Wyandotte (KS) and Clay, Jackson, & Platte (MO)