



COVID-19 IMPACT ON KANSAS ARTS & CULTURE

In Kansas alone:

- **-\$12,103,736** in total financial impact lost to date for nonprofit arts & culture sector*
- **700,395** = total number of lost attendance
- **95%** of organizations have canceled events
- **89%** of organizations have been delivering artistic content in order to raise community spirits and morale during social distancing/quarantining.
 - Proving the arts have a stake in the health and well-being of our community

What was in "CARES Act" for the Arts:

- **\$290** IRS recovery rebate payments
- **\$150 billion** in assistance for state, local, and tribal governments
- **\$659 billion** in SBA Paycheck Protection Program
- **\$5 billion** Community Development Block Grants
- **\$75 million** for National Endowment for the Arts
 - Must have been previous NEA grantee within last four years
- **\$75 million** for National Endowment for the Humanities

In the U.S. –

\$14.6 BILLION

lost in economic impact from nonprofit arts and culture sector

KANSAS ARTS & CULTURE IMPACT

Kansas Arts & Culture Sector Represents \$4.4 billion in value added & 21,096 Jobs

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes \$4.4 billion in value added to the state, which is a 2.7% of the state's value added, and employs 3.1% of the state's workforce.

Local & State Government Revenue

\$24.6M

Events Attract Tourists

81% of tourists who attended an arts or cultural event said the primary purpose of their visit was to attend that event.

81%
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Arts & culture generate millions in government revenue, proving that government funding for the industry is not a "frill," but rather an investment that brings a positive return.

SOCIAL IMPACT OF NONPROFIT ARTS AND CULTURE

Who we are.

The mission of ArtsKC is simple—to unleash the power of the arts.

We **promote** the individual, community, social, and economic benefits of the arts. We **support** artists and arts organizations through expert business and financial resources.

We **advocate** for the arts through education and awareness, building robust relationships with cross-sector leaders, innovators and officials.

ArtsKC serves a five-county regional area.
Missouri: Clay, Jackson, and Platte
Kansas: Johnson and Wyandotte

COMMUNITIES WHERE ARTS ARE PRESENT HAVE 18% LESS SERIOUS CRIME AND 14% FEWER REPORTS OF ABUSE AND NEGLECT

75%

Reduction in Income Disparity

From 2000–2010, more than 75% of diverse, low-income neighborhoods saw reductions in income disparity that directly correlated to the formation of new arts organizations within that community.

20%

Rise in Property Values

Having a cultural organization in a community has been shown to increase nearby residential property values by up to 20 percent.

*All data taken from Americans for the Arts.

Counties included: Johnson & Wyandotte (KS) and Clay, Jackson, & Platte (MO)