

Lisa Benson she/her/hers

Diversity, Equity, Inclusion and Anti-Racism Consultant, Author, Content Creator, Speaker and Founder of Winning Truths International



Lisa Benson is a diversity, equity, and inclusion consultant for Winning Truths International, LLC. WTI is a Kansas City-based consulting firm that's partnered with non profit organizations, major tech firms, and small businesses to create more inclusive cultures.

Lisa is an Emmy-award winning journalist with more than 20 years of media/television news experience. She's also the author of "Anchored in Bias, Fired Over White Tears." A book detailing her personal journey battling a media giant over discrimination and retaliation claims in a federal courtroom.

The Missouri native triumphed in federal court over a national media company. Jurors unanimously found the media giant guilty of retaliation. Lisa learned a lot from her journey to justice and the challenges she endured. Now, her hunger for change propels her to educate others while encouraging everyone to harness their power in dismantling systemic oppression and creating truly inclusive spaces.

Lisa uses her knowledge and first-hand experiences to educate teachers, business leaders, and industry professionals about implicit biases, institutionalized racism, and the true cost of discrimination and exclusion.

Lisa's understanding of diversity, equity, inclusion, and racial hierarchies was enhanced through her studies at Cornell, Northwestern, and Cambridge Universities. She earned her Bachelor of Arts degree in Mass Communications from Clark Atlanta University in Atlanta, GA.